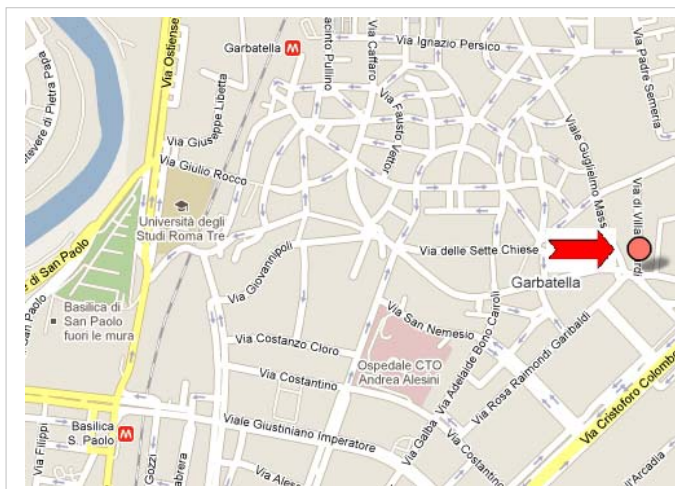


MedLab

Mediterranean Living Lab
for Territorial Innovation

Venue:

REGIONE LAZIO
Sala Tirreno
Piazza Oderico da Pordenone, 15
00145 - Roma



7th MEDLAB INTERNATIONAL CONFERENCE

Organised by Regione Lazio

1st April 2011
REGIONE LAZIO, ROME

For further info:

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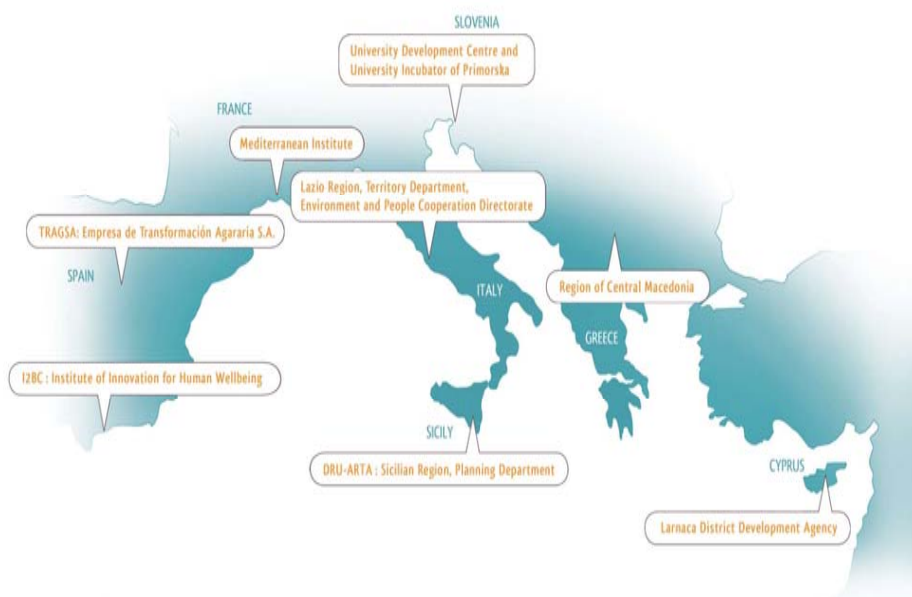
Projet co-financé par le Fonds Européen de Développement Régional – FEDER
Project co-financed by European Regional Development Fund - ERDF



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MEDLAB PROJECT

MedLab's objective is to promote processes of open innovation and territorial cooperation in the Mediterranean Basin, through the construction of a trans-Mediterranean Living Lab articulated as a multi-player, multi-level governance network for territorial innovation. It is building on concrete pilot projects in five key fields: inno-SME networks, rural development, coastal zone management, participatory strategic planning and tourism. The project is co-financed by the European Regional Development Fund (ERDF), and encompasses 6 MED space Member States.



DRAFT AGENDA

Friday, 1st April

10.00 – 10.15 **WELCOME SESSION**

Marco Mattei, *Councillor for the Environment and Sustainable Development, Regione Lazio*
Giuseppe Tanzi, *Director of the Directorate for Environment, Regione Lazio*
Paolo Lupino, *CM-GIZC, Regione Lazio*

10.15 – 10.30 **PRESENTATION OF THE MEDLAB PROJECT**

Jesse Marsh, *Atelier Studio Associato for Region of Central Macedonia*

10.30 – 11.15 **FOCUS: MEDLAB COASTAL PILOT**

- 1st and 2nd COASTAL PILOT WORKSHOPS – MoU
Paolo Lupino, *CM-GIZC, Regione Lazio*

- OVERVIEW OF THE COASTAL PILOT
Alessandro Bratti, *G.I.S. Expert*

The point of view of the stakeholders: concrete implementations

- THE USEFULNESS OF THE MEDLAB SERVICES FOR LOCAL ADMINISTRATIONS
Intervention by representatives from the Municipalities of Lazio Region
- DATA COLLECTING ALONG THE COASTS BY THE DIVING ASSOCIATIONS
Vittorio Gradoli, *Assopaguro Diving*

11.15 - 11.45 Coffee Break

11.45 – 12.45 LIVING LAB EXPERIENCES: THE MEDLAB PILOT PROJECTS

- INNO-SME NETWORKS
Nikos Komninos, *URENIO, Thessaloniki*
- RURAL DEVELOPMENT
Ana García, *I2BC*
- PARTICIPATORY STRATEGIC PLANNING
Ferdinando Trapani, *University of Palermo*
- TOURISM
Michalis Zanos, *ANETEL - LDA*

12.45 – 13.00 **PLANS FOR THE LIVING LAB PPP**

Jesse Marsh, *Atelier Studio Associato*

13:00 **CONCLUDING REMARKS**

Paolo Lupino, *CM-GIZC, Regione Lazio*