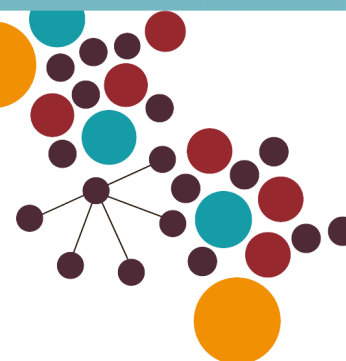


REGION of CENTRAL MACEDONIA

Hotel
THESSALONIKI
GREECE



MedLab

Mediterranean Living Lab
for Territorial Innovation

Final CONFERENCE and Steering Committee Meeting AGENDA

3rd & 4th October 2011
Thessaloniki - GREECE



PARTNERSHIP

- **Region of Central Macedonia**
- **Larnaca District Development Agency**
- **University Development Center and University Incubator of Primorska**
- **Lazio Region**
- **Mediterranean Institute**
- **I2BC: Innovation Institute for the Citizens' Wellbeing**
- **TRAGSA**
- **DRU-ARTA: Sicilian Region, Planning Department**



HELLENIC DEMOCRACY
REGION of CENTRAL MACEDONIA

Projet co-financé par le Fonds Européen de Développement Régional – FEDER
Project co-financed by European Regional Development Fund - ERDF



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MEDLAB PROJECT

MedLab's objective is to promote processes of open innovation and territorial cooperation in the Mediterranean Basin, through the construction of a trans-Mediterranean Living Lab articulated as a multi-player, multi-level governance network for territorial innovation. It is building on concrete pilot projects in five key fields: inno-SME networks, rural development, coastal zone management, participatory strategic planning and tourism. The project is co-financed by the European Regional Development Fund (ERDF), and encompasses 6 MED space Member States.

Monday, 3th October

Project Steering Committee Meeting (project partners only)

10:00 - 11:45	Update on project progress Remaining activities Update on financial progress Q&A on financial management	RCM
11.45 - 12.00	Coffee break	
12:00 - 14:00	Publications, final report Continuation of cooperation after Medlab Any other business	J. MARCH
14.00 - 16.00	Lunch	

Closing conference (open event)

Part 1: Medlab pilots interactive open workshop

16:00 – 17 :00	Presentation of the MedLab project Living lab pilots	ALL PILOTS
17 :00 – 18 :00	Presentation of local innovation initiatives	-TECHNOPOLIS -FOOD CLUSTER - BALKAN NETS - VEROIA SMART CITY
18:00 - 19:00	Round table discussion on opportunities for future exchange and networking	
19 :00 – 20 :30	Cocktail reception	

AGENDA

Tuesday, 4th October

Closing conference (open event)

Part 2: Living labs in the Mediterranean basin

09:00 - 10:00	Registration	
10:00 - 10.30	Welcome speeches	-RCM -ADMINISTRATIVE REGION - EUR COMMISSION
10:30 - 12:15	The thematic context	
	-The Living lab movement in Europe and the world	A. OLIVERA
	-The territorial dimension of Living labs	J. MARCH tbd
	-Innovation in the times of crisis	A. SERRA
	-Culture and creativity	
	-Procurement policy	F. MOLINARI
12.15 - 12.30	Coffee break	
12:30 – 14:00	Policy issues	
	-Living labs and ICT research	M. NAVARRO C.LUPI
	-Living labs and environment	
	-From Smart Cities to Smart regions	N. KOMNINOS
	-Macro-regional governance and regional policy	JC. TOURRET
14:00 - 15:00	Lunch	
15.00 - 17.00	The Medlab charter	J. MARCH M. ZANOS UIP
	-The Medlab GECT	
	-Financial Sustainability	S. GELARDI
	-Presentation of the Medlab Charter	I. ETHIFIADOU
	-Signature ceremony	