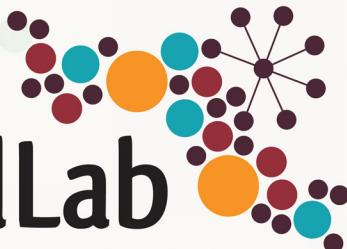


2nd MedLab COASTAL PILOT WORKSHOP



MedLab Mediterranean Living Lab for Territorial Innovation



MedLab's objective is to promote processes of open innovation and territorial cooperation in the Mediterranean Basin, through the construction of a trans-Mediterranean Living Lab articulated as a multi-player, multi-level governance network for territorial innovation. It is a building on concrete pilot projects in five key fields: inno-SME networks, rural development, coastal zone management, participatory strategic planning and tourism. The project is co-financed by the European Regional Development Fund (ERDF), and encompasses 6 MED space Member States.

The 2nd MedLab Coastal Pilot Workshop was organised by Lazio Region in the framework of the "Big Blu" Sea and Boat Expo (Nuova Fiera di Roma) in Rome, on the 25th February at 15:30. Representatives from the Lazio Region and local authorities (Municipalities of Minturno, Ladispoli and Cerveteri), diving associations (Assopaguro and Elysub Anzio) as well as universities (Unituscia) and research centres (Hydra Ricerche, Poseidon Usr) attended the workshop and discussed about the positive impact and the usefulness of the Medlab Coastal Pilot for the territory of Lazio Region.



The aim of the workshop was to present the new objectives of the Coastal Pilot led by the Lazio Region in the framework of the European Project MedLab (MED Programme). As a matter of fact, during the implementation of the project, the Lazio Region has decided to adopt a more end-user-driven approach, by listening to the end-users suggestions and taking into account their needs. The result is a re-adjustment of the web coastal applications that takes stock of the bottom-up involvement of the users. Three new web applications are now operational both on the MedLab website and on the website of the Lazio Region ICZM Monitoring Centre (www.cmgic.it):

1. a Coastal Reporting Form - where events on the coasts (climate and/or erosion) can be reported, thus enabling end-users to directly contribute to the defence of the coast and its monitoring;
2. an Application for the online analysis of the coastlines since 1944; and
3. a Forum on the coast, where end-users can discuss of coastal-related issues.

For further information, please visit:
www.medlivinglab.eu

